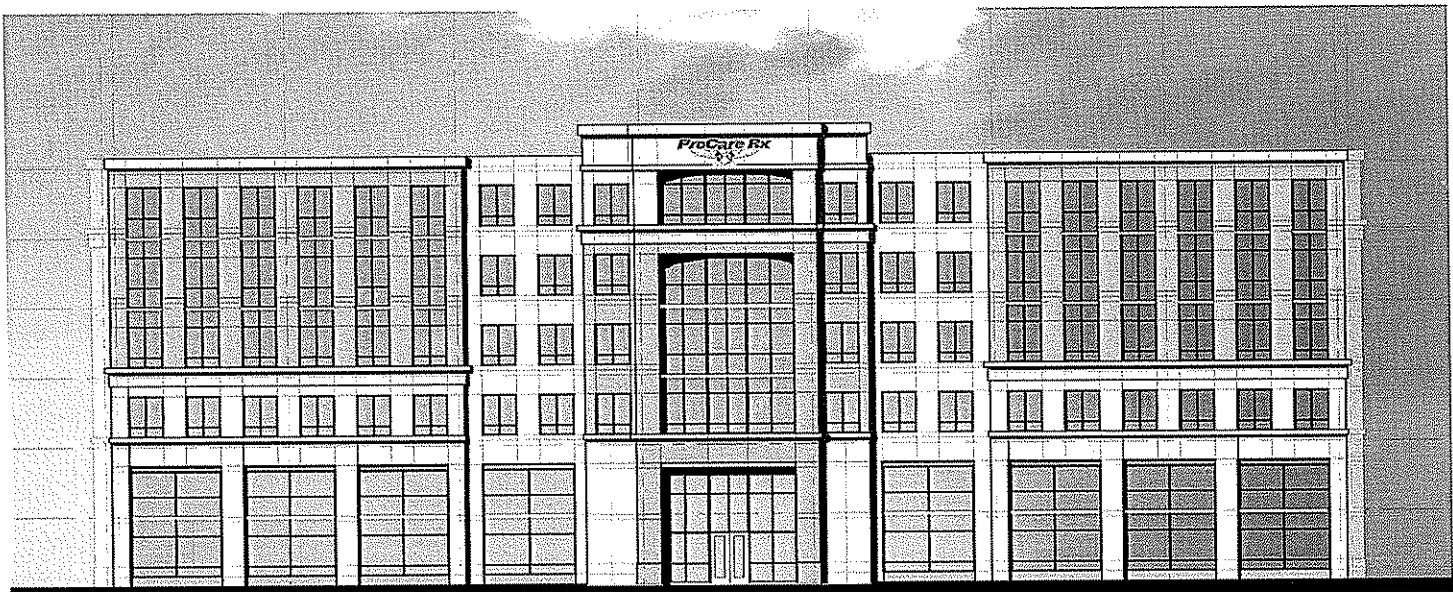


# PROCARE PARK

NOVEMBER 1, 2011 GROUNDBREAKING



## True & Simple Transparency

One of the latest trend sweeping the PBM industry is 'transparency' vs. the traditional 'spread' model; ProCare Rx has been ahead of this trend for a decade. We are an industry leader in 'transparent' relationships with Clients both big and small, and educating our Clients on what 'transparency' really means is a mission we take very seriously. ProCare Rx believes every Client has the right to know exactly where their pharmacy healthcare dollars are going, and be able to easily measure the value and performance of their prescription benefit plan.

True transparency is:

- Complete disclosure of actual retail brand and generic network pharmacy discounts and dispensing fees
  - *No pharmacy pricing 'spreads', what ProCare Rx pays the pharmacy for generic and/or brand name drugs is what the Client is charged*
- Complete disclosure of actual mail service brand and generic pharmacy discounts and dispensing fees
  - *No mail order pricing 'spreads', the actual contracted prices paid for mail order or specialty pharmacy is what the Client will be billed*
- Complete disclosure of all rebate revenue from pharmaceutical manufacturers that relates to utilization under a Client's contract
- Complete disclosure of all specialty pharmacy rebate revenue from pharmaceutical manufacturers
- Complete disclosure of all incentives paid by pharmaceutical manufactures to the PBM for disease management initiatives
- Complete disclosure of all administrative fees for all services performed for the Client
- Rigorous Client audit rights to access, audit, and confirm all aspects of the transparent agreement

*Transparency is not just a 'buzz word' to us; it's been our mission for over a decade.*

ProCare Rx customizes transparent prescription benefit plans of any size or type at an unbeatable price. Our drug costs have trended below the national cost trend for the last three years. We use a 'lowest net cost' philosophy to give the best clinical outcome to a member at the lowest possible price.

ProCare Rx "Manages Your Pharmacy Benefit, One Prescription at a Time" with industry leading *transparency, innovation, reliability, and integrity.*

### Be Clear about Transparency:

Sales@ProCareRx.com

800-377-1037 ext. 4754

[www.ProCareRx.com](http://www.ProCareRx.com)



# ProCare Rx

## Pharmacy Benefit Management

ProCare Rx was founded in 1988 and over the years has grown nationwide while earning a notable reputation for successfully providing Employers, Third Party Administrators, and Managed Care organizations with innovative health management solutions to assist them in controlling their pharmacy costs.

ProCare Rx offers its pharmacy benefit management suite of services to help Funds manage member benefits through flexible copays, pharmacy benefit designs to include HSA and HRA plans, clinical programs, mail order, specialty pharmacy, robust reporting and analytics, along with superior customer service.

Our clients have the ability to customize their pharmacy benefit plan to meet the specific healthcare needs of its membership and/or workforce, as opposed to purchasing a 'one-size-fits-all' program. We have designed our programs around the health and wellbeing of members creating services that promote wellness and reduces disruption. Through our innovative web portal, members can view their medication history or search for a pharmacy.

In today's highly evolving Pharmacy Benefit Management marketplace, it takes creativity and focus to provide effective outcomes to rapidly respond to escalating prescription drug costs which if not controlled, place enormous stress on the overall healthcare system. We attribute much of our success to the collaborative experience and dedicated employees we have on staff, which ensure that Trustees receive the highest level of service at an affordable price.

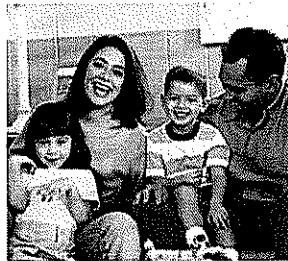
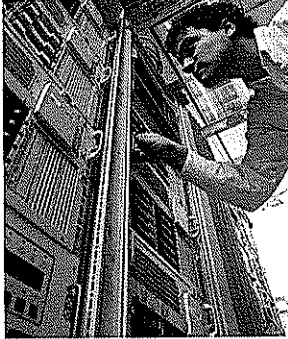
- History of satisfied clients in the PBM, PBA, and Healthcare IT markets
- \$2.4+ Billion in drug spend supported by our Pharmacy Benefit Systems
- \$600+ Million in revenue generated by our Pharmacy Benefit Programs
- Real time Rx data capture, routing and pharmacy messaging with 55,000+ pharmacies
- Flexible Plan Design with Lowest Net Cost Formulary
- Aggressive Rebate Program
- Formulary Management and Prior Authorization Programs
- Medicare Part D Services
- Interactive Member Internet Portal
- Mail Order and Specialty Pharmacy Program
- Superior Customer Service and Account Management
- Population Health Program & Services
- Data Integration & Advanced Analytic Reporting

**For more information about Pharmacy Benefit Management Services contact:**

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ProCare Rx, working with major Retailers, has changed the way that pharmacy networks are typically built in order to create greater competition among pharmacies. The result is significantly lower costs for Payers.

Consider the way your company purchases products and services other than prescription drugs. You determine the quantity and specifications required, then ask qualified vendors to compete for your business. This process holds true whether your company is purchasing raw materials or hiring an accounting firm. Historically, many PBMs did not take this approach when developing your pharmacy network.

### Creating Competition Lowers Costs . . .

There are about 64,000 pharmacies in the country – almost twice the number of supermarkets and five times the number of the largest fast food chain restaurant in the country. There seems to be a pharmacy on every corner. Yet many PBM networks include almost every one of these pharmacies, whether that pharmacy is an ‘expensive’ pharmacy or an ‘inexpensive’ pharmacy. The pharmacies have no incentive to compete against each other on price since virtually all pharmacies end up in-network and copays are the same for all pharmacies. The result is that Payers pay significantly more than they should for prescription drugs.

### ProCare Rx’s Solution . . .

ProCare Rx has a new and different solution for creating a cost effective pharmacy network. It’s simple and it saves money.

1. We partner with major Retailers and create an *Access Based Network*.
2. Members benefit from lower copays within the *Access Based Network*.
3. We mutually determine how many additional pharmacies are needed to provide access for your employees or members.
4. We give pharmacies opportunities to compete against each other to gain access to this network and achieve preferred status in the network. When pharmacies compete, Payers win.
5. ProCare Rx only charges a small administrative fee and passes through the new *Access Based Network* contract rates to you.

ProCare Rx will provide an analysis for your company to quantify the saving potential for you.

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# ProCare Rx

## ProCare PharmacyCare

ProCare Rx is a prescription benefit management company that has over twenty years of experience in online claims processing and customized prescription benefit plans. In 2003, we opened *ProCare PharmacyCare*, a full-service mail order and specialty pharmacy to service all of our clients and their members. We integrate all of our mail order and specialty claims into the same proprietary real-time claims system that adjudicates retail claims – ensuring prescription safety for every member of the ProCare Rx family.

At *ProCare PharmacyCare* (PPC), our pharmacists take a proactive approach to every prescription. Within the first 12 hours of PPC receiving a prescription, a patient will be notified by phone whether the prescription is denied, reduced, or otherwise delayed due to a clinical program protocol or need for additional information. PPC will also call the prescribing physician to resolve any issues and inform the member when the prescription will be arriving at their home or office. The average turnaround time for new mail service prescriptions is 24 hours, for refills 12 hours and over 99% of all prescriptions are sent out within 24 hours of ProCare PharmacyCare receiving them.

We ensure maintenance prescription compliance and adherence by *personally calling every member* who receives a refill prescription via mail order. This call is placed by customer service personnel under the supervision of a clinical pharmacist, in order to answer any questions or concerns the member may have about continuing on the medication.

If a refill is '0', we will call the prescribing physician to see if the member needs to continue the medication, obtain authorization, and have it ready for the next refill date; that's a level of service other mail order facilities do not give their members – we do! Members are also able to refill prescriptions through our web portal, in fact 60% of all PPC refills are ordered via secure Internet connection.

Current programs to encourage mail utilization include:

- Free bottle of 100 count sugar-free multivitamins shipped with all new customer orders and diabetic supply orders.
- Diabetic members targeted with a mailing offering free AccuChek or TrueResults glucometer with cost reduction of up to 40% to the plan.
- High utilizing members are targeted with direct phone calls by our Customer Care department under the supervision of a PharmD.

Pharmacists are available 24 hours a day, 365 days a year for every member, pharmacist, or physician. *ProCare PharmacyCare* prescriptions are traceable, confidential, and shipped according to industry standard packaging and delivery standards – free of charge to every member!

*ProCare PharmacyCare* brings superior pharmacy service, savings, and convenience to every ProCare Rx client and member.

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