

VENTURE CONTEST APPLICATION FORM

DATE: ____/____/____

Applicant Name _____

Business Name _____

Business Website (full URL) www. _____

If applying as part of a group, the name(s) of your collaborator(s):

Your Street Address _____

City/State/Zip: _____

Home # (____)____ - ____ Cell # (____)____ - ____ Work # (____)____ - ____ Fax (____)____ - ____

Email _____

Birth Date: ____/____/____ I am a legal resident of _____ Gender: Male Female

Where did you grow up? _____

Occupation/Place of Employment:

School(s) Attended & Degree(s) Completed (include year(s)):

Describe in DETAIL what your business or product is. What does it do? What problem does it solve? Provide as much detail as possible.

What investment amount are you seeking, and what percentage of equity are you willing to give in exchange?

Please keep in mind that venture scouts do not give their money away; they only make realistic investments. They will ask tough questions to justify the amount of money you are seeking.

“I’m seeking \$ _____ and I’m willing to give up _____%.”

What do you intend to do with the investment funds? Where will the money go?

VENTURE CONTEST APPLICATION FORM CONTINUED

What stage is your company in? (Select One)

GOOD IDEA

RESEARCH & DEVELOPMENT

PRODUCT DEVELOPMENT

SHIPPING/LIVE

REVENUE

EXPANSION

How much money have you invested in the company and in what time frame? What was that money used for?

When did you start the business and how long have you been operating as a business?

What are your business's total lifetime sales since starting? _____

What was the GROSS income from your business last year? Gross income is commonly defined as a business's revenues before taking any costs, taxes, or other deductions into account. _____

What was the NET income from your business last year? Net income is commonly defined as a business's revenues minus any costs of doing business. _____

What are your sales projections for THIS CALENDAR YEAR? How did you come up with those projections?

What are your sales projections for NEXT CALENDAR YEAR? How did you come up with those projections?

Have you ever tried to raise money from outside sources? YES NO If YES, provide details (who, how, was it successful)

What attempts have you made to build your business? Have you been successful?

Why do you want to pitch your business?

What is your unique selling proposition? What is your "hook," and why is your business notable? A unique selling proposition is commonly defined as the reason that one product or service is different from and better than that of the competition.

VENTURE CONTEST APPLICATION FORM CONTINUED

Describe the circumstances surrounding how you conceived and developed your business.

What are the biggest hurdles your business has had to face, and how did you and your business overcome them?

List any organizations or clubs with which you are associated.

List any awards or accolades you've received.

How did you hear about applying for "Venture 2019"? _____

Please note: The judges of this competition may or may not be the sponsors of the cash awards.

Have you or has someone on your or your business's or product's behalf ever: (1) pitched or presented your business or product (or a related business or product) to any of the judges, any judge's entity, or any representative of a judge or judge's entity; and (2) had any type of communication, dealing, discussion or interaction concerning your business or product (or a related business or product) with any of the judges, any judge's entity, or any representative of a judge or judge's entity? Provide details.

Have you ever been an employee of any of any of the judges, any judge's entity, or any representative of a judge or judge's entity? Provide details.

VENTURE CONTEST APPLICATION FORM CONTINUED

Please answer each question below honestly:

Do you have any physical conditions, special needs, accommodations or fears that we should know about?

YES NO If YES, explain.

Have you ever had a temporary or permanent restraining order entered against you or has anyone sought a temporary or permanent restraining order against you? YES NO If YES, explain (include date, city, state and circumstances).

Have you ever been charged with any felony or misdemeanor? YES NO If YES, explain (include date, city, state and circumstances).

Have you ever been convicted of any felony or misdemeanor? YES NO If YES, explain (include date, city, state and circumstances, including the precise charges and resolution of the case).

Have you ever been party to a lawsuit? YES NO If YES, explain.

Please attach additional pages if necessary.

Please submit by mail or drop off to:

Venture

c/o Gainesville Times

345 Green Street NW

Gainesville, GA 30501

or by email to venture@gainesvilletimes.com

DEADLINE IS MARCH 15, 2019.